

CONNECT

CAREER ADVICE
& ENTERPRISE BANK JOB
OPPORTUNITIES

Member FDIC



NOVEMBER 2022

Enterprise Bank's Diversity, Equity, and Inclusion Value Statement: At Enterprise Bank, people and relationships come first. We encourage and foster a culture of diversity, equity, and inclusion, where everyone feels valued and respected. We are committed to a caring workplace that recognizes the importance of making a meaningful, positive difference in the lives of our team members, customers, and communities.

Please [click here](#) to view our Inclusion website for more information. To learn about Enterprise Bank's history and Core Values [click here](#).

Job Highlight: Commercial Lender Development Program Participant



Enterprise Bank, is a growing and successful commercial bank where your talents will be recognized. Consistently being recognized both nationally and locally as a “Top Place to Work”, Enterprise Bank team members are as important to us as our core values. This position requires the individual to participate in a high-level, accelerated training program which is geared towards developing future Commercial Lenders who will contribute to the growth of the Bank and support the Bank’s mission and purpose. This role is accountable for maintaining the highest standards of personal and professional integrity and a strong work ethic, while completing the Lender Development Program rotations. **Bilingual Spanish-

speaking preferred**

For insight, here are a few of the job's functions & responsibilities:

- Participate in various classroom training and assessments to further one's knowledge with negotiating skills, customer focused selling, customer experience, etc.
- Contribute to strategic projects and challenging business initiatives as they pertain to commercial lending.
- Assist with major corporate events and internal employee meetings.
- Interact with senior level executives.

JOB HIGHLIGHTS FOR NOVEMBER 2022

Administrative Assistant - Special Assets – Lowell, MA

Risk Management Manager– Lowell, MA

Relationship Banker – Salem, NH

Commercial Lender Development Program Participant – Westford, MA

Commercial Lender Development Program Participant – Salem, NH

Part-Time Relationship Banker – Leominster, MA

Deposit Research Representative – Lowell, MA

Senior Project Manager – Lowell, MA

For more information or to apply, please [click here](#).



HOW TO PROMOTE YOURSELF

Self-promotion has many benefits for both the individual and the organization. It can help individuals to advance their careers, build relationships, and expand their professional networks. For organizations, self-promotion can help to build brand awareness, attract new customers, and create a positive image.

No one likes someone who brags about everything. It can make others annoyed or even envious. There are many ways to talk about your accomplishments without rubbing others the wrong way. Promoting yourself is key to reaching goals and growth in your career.

To self-promote effectively, it is important to understand what it is and why you need it. Self-promotion is simply the act of marketing oneself and one's work. You can do it in a variety of ways, but the key is to be genuine and consistent in your efforts.

If someone requests information or an answer that requires you to reveal positives about yourself, you should oblige. Research indicates that when someone details an accomplishment in response to a direct question, others don't judge that person as any less agreeable. You might be tempted to induce others to give you such openings for self-promotions, but this can be risky because the conversation partner may sense this tactic. Always let questions arise organically and when you see the opportunity to market yourself, take advantage.

You can even promote yourself online. LinkedIn is one of the most powerful resources available online to market yourself. First impressions leave lasting perceptions about people, and you don't want someone to come to your profile and realize that you make spelling mistakes, you don't have a picture, no one has recommended you, there is no personal story in your summary, and so on. Additionally, try to connect with everyone. You never know where an opportunity can come from. If you only share ideas with those you know and don't branch out to connect with new people, you can create a never-ending cycle of limitations. Try importing your contact list, include your LinkedIn link at the end of your email signature and add it to your bio in other social networking sites or business cards. The opportunities to promote yourself are endless. You just have to go for it!

Sources: "7 Ways to Market Yourself On LinkedIn" by [Lewis Howes](#), "If You Don't Promote Yourself, Then Who Will" by [Avil Beckford](#) and "Savvy Self-Promotion" by [Leslie K. John](#).

JOIN OUR MAILING
LIST



Enterprise Bank | 222 Merrimack Street, Lowell, MA 01852

[Unsubscribe](#) matthew.coggins@ebtc.com

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by connect@ebtc.com in collaboration with



Try email marketing for free today!