Through These Headwinds

We New Englanders love our fall weather, but along with the pleasures of the bright foliage and some delightfully warm days, we also must suffer through the perils of an occasional Nor’easter. The financial markets this fall are also seeing headwinds from a number of sources. Politicians have been confronted by the need to increase the federal debt ceiling, which must be raised to prevent a U.S. government technical default. A deal is expected, but concern remains that ongoing government fiscal deterioration will gradually rise until it suddenly becomes a major issue. For those alarmed at current debt levels, know that debt to U.S. net worth has actually fallen over the past decade and — thanks to low interest rates — the cost to service the national debt is far below that of the 1980s.

While current national debt levels may not be of immediate concern, many still fear excessive government spending. Progressive lawmakers are pressing those buttons, pushing about $4 trillion worth of infrastructure and social spending bills. But even if passed, the bills do not increase debt levels as much as one may think, due to the 10-year-plus timeline and higher taxes. How the bills impact the 2022 midterm results may be more consequential. Progressives believe passage will help 2022 reelection bids while moderates fear excessive spending will return the legislative branch to Republican hands. This political outcome may have a bigger market impact than the spending bills themselves.

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Continued from Cover

Inflation is also a near term headwind for the financial markets. Near-term inflation is being pressured by supply chain disruptions, with automobiles in the crosshairs. A lack of parts (notably semiconductors) have led to sparse dealer lots, pushing new and used car prices higher. Eventually, however, we may not need as many cars given autonomous driving and more ride sharing. These technological advancements are coming quicker than ever anticipated, exerting deflationary forces.

The Federal Reserve is trying to guide us through these headwinds. Federal Reserve Chairman Powell has shown wisdom as he navigates the messaging around the end to pandemic quantitative easing (QE) and bridging to future Fed actions. He has convincingly maintained a message that inflation is transitory and that the end of QE does not mean the start of rate hikes. Indeed, investors remain mostly satisfied with his handling of monetary policy.

The financial markets, despite the challenges described above, continues to see clear skies ahead. The pandemic changed the global economy, which is gradually returning to equilibrium. Investors (and central bankers) simply want to see a path to normalcy and a steady reduction in price gains back toward the 2% inflation target. So long as the economy shows signs of gradually recalibrating supply and demand, financial markets will likely continue to successfully forge through these headwinds.

### THIRD QUARTER 2021 TOTAL RETURNS (%)

After a torrid first half of the year, financial markets cooled down in Q3; emerging market equities were especially hit.

<table>
<thead>
<tr>
<th>RISK CONTROL</th>
<th>FIXED INCOME</th>
<th>RISK ASSETS</th>
<th>REAL ASSETS</th>
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<tr>
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<td>Muni Grade</td>
<td>TIPS</td>
<td>High Yield</td>
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<tr>
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<td>-0.3</td>
<td>-3.1</td>
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| YTD | 0.0 | 0.8 | -1.6 | 3.5 | 4.5 | -6.4 | 15.3 | 9.9 | 1.0 | 16.7 | 13.3 | 7.0 |

Source: Northern Trust Asset Management, Bloomberg. NR: Natural Resources; GRE: Global Real Estate; GLI: Global Listed Infrastructure. Indexes are gross of fees.
KEY DEVELOPMENTS

Rising Productivity

A big reason to believe that currently elevated inflation is a transitory issue is the productivity we are witnessing across the global economy and in earnings reports. We offer two data points to support our productivity point. First, U.S. economic output, in real terms (removing inflation effects), has surpassed pre-pandemic levels; it achieved this with over six million (4%) fewer workers. Second, S&P 500 revenues grew 25% year-over-year last quarter. Impressive. But, thanks in large part to higher margins, earnings growth has been over 90%.

Falling Valuations

Given strong equity markets year-to-date — especially U.S. equities, where markets are up over 15% — one could be forgiven for thinking valuations have moved higher this year. In fact, valuations (based on price-to-forward earnings) have actually fallen — as earnings revisions have moved higher at a faster pace than prices. This is true in major markets globally. Reasonable minds can view valuations as rich; but, if investors were able to swallow beginning-of-year valuations, surely they can still do so today.

Market Review

Interest Rates

A multi-month Treasury rally brought the 10-year Treasury yield to its lowest level since early 2021. Lower rates reflected strong technicals and to a lesser extent concern on slowing economic growth. The battle was not over as Treasuries gave up those gains in the days following the Federal Reserve’s signal that taper time is imminent. Investors bought into central bank confidence in the economic recovery alongside waning COVID-19 headwinds, supporting slightly higher Treasury yields heading into the fourth quarter of 2021.

Credit Markets

Credit conditions deteriorated during the first half of the quarter, albeit from overall strong levels. Delta variant uncertainty and massive new issuance led to credit spread widening in the fixed income markets. That wider spreads created opportunities for investors to step in as virus fears waned and seasonal liquidity factors reversed — and step in they did. Still, investment grade and high yield spreads ended the quarter 3 basis points (bps) and 21 bps higher, respectively, marking the first quarter of spread widening since early 2020.
**Decreasing Monetary Policy Uncertainty**

One thing that has become clearer over the past quarter is the path the Federal Reserve intends to take with its monetary policy. Fed Chair Powell has done a masterful job communicating his view on both the end of the fourth installment of quantitative easing (tapering beginning in November and wrapped up by mid-2022) and the expected start to rate hikes (not likely until 2023). Interestingly, past tapers (including the most recent one, see chart) have counter-intuitively led to lower — not higher — longer-term interest rates.

**Increasing China Regulatory Scrutiny**

China has added a new act to the regulatory crackdowns they have selectively implemented over the past few years. After laying low for much of the past year, the Chinese government has ramped up its regulatory crackdown across a number of industries (see chart). This has investors rightly concerned. With real estate developer Evergrande’s financial distress, regulatory concerns are coming to a head. Bull case: China halts regulatory crackdown to stabilize markets. Bear case: China does even more to prevent excesses.

**Equities**

Global equities posted their first quarterly loss (-1.0%) since the pandemic decline. U.S. and developed ex-U.S. earnings growth mostly offset lower valuations, but emerging market (EM) earnings lagged. EM equities fell 7.3%, bogged down by China’s regulatory clampdown and credit concerns. Developed ex-U.S. equities lost 0.4% and U.S. equities were flat. Strong corporate profitability and easy monetary policy lifted developed equities, but concerns on peak growth, inflation and unwinding stimulus built a wall of worry in September.

**Real Assets**

Global listed infrastructure gained 1.5% — more than global equities but not nearly enough to recover its double-digit underperformance since the pandemic drawdown. Global real estate lost 0.8%. It gained as much as 5.9% before falling on rising interest rates and fears of broader contagion from China’s Evergrande crisis. Global natural resources (GNR) trailed the other major real assets we track (-2.7%). Solid fundamentals and a constrained global commodity supply failed to add to GNR’s year-to-date market return leadership.
Market Events

3Q 2021 global equity total return: -1.0%

JULY

8 European Central Bank announces results of its strategy review; changes inflation target to a symmetric 2% level.

13 U.S. headline inflation comes in at 0.9% month-over-month — the largest monthly increase since 2008.

AUGUST

6 July U.S. jobs report shows 943k payroll gain — the strongest gain in nearly a year.

10 Senate passes $1 trillion bipartisan infrastructure bill, but progressive Democrats in the House vow not to vote until a reconciliation bill is approved.

11 China’s State Council releases a five-year blueprint for increased government control across its private economy.

SEPTEMBER

3 Japanese Prime Minister Suga announces plans to resign.

9 European Central Bank moderately slows pandemic emergency purchases in a move President Lagarde defines as “recalibration,” not “tapering.”

13 Senate Budget Committee Democrats agree to a $3.5 trillion spending plan that triggers the reconciliation process.

16 Taliban takes over Afghanistan; U.S. proceeds to withdraw most of its troops/citizens but President Biden’s approval rating falls.

19 10-year Treasury yield falls below 1.20% on concerns of the spreading Delta variant.

26 Chinese authorities clamp down on the private education sector and sweeping crackdowns trigger a selloff in China stocks.

26 Bank of Korea raises its benchmark interest rate, becoming the first major Asian central bank to pump the brakes on pandemic relief.

Indexes used: Bloomberg Barclays (BBC) 1-3 Month UST (Cash); BBC Municipal (Muni); BBC Aggregate (Inv. Grade); BBC TIPS (TIPS); BBC High Yield 2% Capped (High Yield); JP Morgan GBI-EM Global Diversified (Em. Markets Fixed Income); MSCI U.S. Equities IMI (U.S. Equities); MSCI World ex-U.S. IMI (Ex-U.S. Equities); MSCI Emerging Market Equities IMI (Em. Markets Equities); S&P Global Natural Resources (Natural Resources); MSCI ACWI IMI Core Real Estate (Global Real Estate); S&P Global Infrastructure (Global Listed Infrastructure).

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From the Managing Director

Dear Clients and Friends,

I imagine many of us feel that each year the holiday seasons we celebrate become extended over longer periods of time. Halloween decorations were on display in September and many people are already decorating their yards with winter holiday lights. Consumers have been eager to start the holiday season earlier this year with goods being hard to find and retailers happy to benefit from a longer than normal period of giving. The team at Enterprise Wealth Management is reflecting on the many gifts we have received this year. We have seen a healthier economy as the year has progressed, as well as a strong stock market in the U.S. and most foreign markets. We are thankful for the modest return to normalcy in recent months and very happy about the wealth created for our clients. It is you, our clients and friends, for whom we are most grateful.

Markets have been more volatile in the last few months. At this writing, markets are again near record levels, and the economy has shown to be resilient despite the headwinds we see across the economy. Tight labor markets, global supply chain issues, higher and more persistent inflation, and ongoing debate in Washington have been in the headlines, but those forces have not significantly slowed the stock market’s positive path forward. We continue to favor a modest overweight to equities and an investment strategy focusing on risk management and diversification.

The team enjoys and appreciates working together as we support you in achieving your goals. We plan to welcome a few new team members in the coming months, which along with our ongoing enhancements to technology will help us serve you even better. All of our best to you and your loved ones over the holidays. We hope you will spend extended time with your family and friends and fully enjoy the gifts of 2021 – looking forward to an even better 2022!

Sincerely,

Stephen J. Irish

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