

Educational Seminar for Non-Profits

PRESENTED BY

EB Enterprise Bank
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CREATE SUCCESS



Non-Profit
Collaborative

Donor Engagement, Board Development & Volunteer Recruitment Best Practices

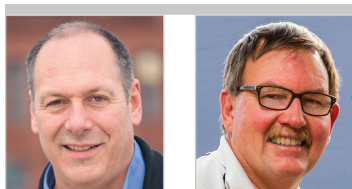
Tuesday, April 28, 2020

8:30am – 10:30am | Doors open at 8:00am | Complimentary breakfast provided

Nashua Country Club | 25 Fairway Street | Nashua, NH

Support from your donor base, board of directors and volunteers is vital when operating a successful non-profit organization. This panel discussion, moderated by Alison Burns, Enterprise Bank's Community Relations & Customer Experience Officer, featuring well-known, proven community leaders will focus on best practices that lead to successful engagement with your organization's donor base as well as how to best utilize your board members and volunteers to meet your mission.

- **Understand** what makes donors want to support a non-profit organization
- **Discover** best approaches to board development and volunteer recruitment and retention
- **Learn** do's and don'ts for successful engagement



PRESENTERS:

MIKE APFELBERG is President of the United Way of Greater Nashua. His organization works to strengthen the health, education, and financial stability of every person through a collaborative, accountable, and outcome-oriented approach.

NORMAN BOUTHILETTE has dedicated more than 40 yrs. to Boys & Girls Clubs, serving as CEO for more than 20 years. As a Club alum, he has a deep connection and passion for Club's mission of serving our youth.



HEATHER McMANN, MBA, Executive Director, Groundwork Lawrence, has in-depth non-profit experience focused on organizational growth and partnerships. She serves on the boards of the Lawrence Partnership, Groundwork USA, and the MA Public Health Association.

DONNA MORRIS, IOM, serves as the President, Greater Salem NH Chamber of Commerce and is a 2012 graduate from the U.S. Chamber of Commerce's Institute for Organization Management.

To register or for more information, visit EnterpriseBanking.com/NPC.