The Impact of the Election on Nonprofits

Jim Klocke, CEO, Massachusetts Nonprofit Network

October 22, 2020
Agenda

- Nonprofit Sector Update
- Presidential Election
- US Senate Control
- MA Ballot Questions
- MA State Budget
Nonprofit Sector Update

• Financial squeeze continues
  • PPP loans provided temporary relief

• Lessons from MNN funders forum:
  • Recommended length for online fundraising events – 60 minutes
  • Video sophistication growing rapidly
  • Still most important – compelling stories and people
Sector Update – Donors

- Thank you to all who support nonprofits
- Donors (and volunteers) still strongly committed to the nonprofits they support
- Grantmakers have adjusted their approaches to giving
  - More dollars being given
  - Administrative requirements lessened
- Big question—What will happen in 2021?
Questions on the Sector
Presidential Election

- High stakes, impacting many nonprofit issues
  - Federal funding in stimulus, other bills
  - Tax policy including on charitable giving
  - Wide range of social and justice issues

- Biden leads today – But 12 days to go

- What to watch?
  - Today - Predictit.org for real-time estimates
  - On Election night - NY Times website for projections driven by real-time results
US Senate Control

- Highly important to nonprofits, will determine the fate of most legislation 2021-2022
- Right now – A tossup
- If you have strong feelings about politics this year, can donate to Senate candidates or state political parties around the country
- RealClearPolitics.com
Questions on Federal Elections
MA Ballot Questions

• Question 1 – Right to Repair
  • Heavy advertising by both sides
  • Competing projections of dire consequences

• Question 2 – Ranked Choice Voting
  • A big change in state elections
  • “Instant runoff” if no one gets 50%
  • Currently used in a few MA cities and a few other states
MA State Budget

- Immediate need – A bill to authorize state spending beyond October 31, will probably cover 1-2 months
- Then - Budget bill for rest of FY21 (ends June 30 2022)
  - Governor filed his proposal last week
  - House and Senate will take it up soon
  - Rainy day funds will help close the gap
  - Largest threat to programs will be in FY22
Questions on State Issues
MNN Information

The Massachusetts Nonprofit Network is a statewide organization dedicated to uniting and strengthening the entire nonprofit sector through advocacy, public awareness, and capacity-building.

MNN website: www.massnonprofitnet.org
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