

The Impact of the Election on Nonprofits

Jim Klocke, CEO, Massachusetts Nonprofit Network
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Agenda

- Nonprofit Sector Update
- Presidential Election
- US Senate Control
- MA Ballot Questions
- MA State Budget

Nonprofit Sector Update

- Financial squeeze continues
 - PPP loans provided temporary relief
- Lessons from MNN funders forum:
 - Recommended length for online fundraising events – 60 minutes
 - Video sophistication growing rapidly
 - Still most important – compelling stories and people

Sector Update – Donors

- Thank you to all who support nonprofits
- Donors (and volunteers) still strongly committed to the nonprofits they support
- Grantmakers have adjusted their approaches to giving
 - More dollars being given
 - Administrative requirements lessened
 - Big question—What will happen in 2021?

Questions on the Sector

Presidential Election

- High stakes, impacting many nonprofit issues
 - Federal funding in stimulus, other bills
 - Tax policy including on charitable giving
 - Wide range of social and justice issues
- Biden leads today – But 12 days to go
- What to watch?
 - Today - [Predictit.org](https://www.predictit.org/) for real-time estimates
 - On Election night - NY Times website for projections driven by real-time results

US Senate Control

- Highly important to nonprofits, will determine the fate of most legislation 2021-2022
- Right now – A tossup
- If you have strong feelings about politics this year, can donate to Senate candidates or state political parties around the country
- [RealClearPolitics.com](https://www.RealClearPolitics.com)

Questions on Federal Elections

MA Ballot Questions

- Question 1 – Right to Repair
 - Heavy advertising by both sides
 - Competing projections of dire consequences
- Question 2 – Ranked Choice Voting
 - A big change in state elections
 - “Instant runoff” if no one gets 50%
 - Currently used in a few MA cities and a few other states

MA State Budget

- Immediate need – A bill to authorize state spending beyond October 31, will probably cover 1-2 months
- Then - Budget bill for rest of FY21 (ends June 30 2022)
 - Governor filed his proposal last week
 - House and Senate will take it up soon
 - Rainy day funds will help close the gap
 - Largest threat to programs will be in FY22

Questions on State Issues

MNN Information



The screenshot shows the homepage of the Massachusetts Nonprofit Network (MNN). At the top left is the MNN logo, which consists of the letters 'MNN' in a stylized font with a grid of colored squares to the right, followed by the text 'Massachusetts Nonprofit Network'. To the right of the logo are social media icons for Facebook, Instagram, LinkedIn, and Twitter. Further right is a 'SUBSCRIBE TO SECTORNEWS' button and a search bar with the placeholder text 'search site...'. Below these elements is a teal navigation bar with the following menu items: 'ABOUT MNN', 'OUR NETWORK', 'RESOURCES', 'PUBLIC POLICY', 'EVENTS', 'NONPROFIT CAREERS', and 'WHY JOIN'. The main content area features four featured articles or events, each with a thumbnail image and a brief description. The first article is 'Coronavirus and Massachusetts Nonprofits' with a thumbnail of hands being washed in a sink. The second is '2020 CENSUS' with a thumbnail of blue and red balloons, one of which says 'United States Census 2020'. The third is 'COMMONWEALTH INSIGHTS' with a thumbnail of a diverse group of people wearing masks, and the text 'The COVID-19 Pandemic: Nonprofit Impacts and Policies to Boost Resiliency'. The fourth is 'NONPROFIT AWARENESS DAY' with a date of 'June 24, 2020' and a 'VIRTUAL EVENT' label, featuring the MNN logo and the text 'A Celebration of Nonprofit Excellence' and 'Sponsored by Citizens Bank'. At the bottom of the page is a teal banner with the text: 'The Massachusetts Nonprofit Network is a statewide organization dedicated to uniting and strengthening the entire nonprofit sector through advocacy, public awareness, and capacity-building.'

MNN website: www.massnonprofitnet.org

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