

Free Non-Profit CollaborativeSM Seminar

Presented by  Enterprise Bank
CREATE SUCCESS

Digital Marketing With Limited Resources

Tuesday, November 15, 2016

Salvatore's Conference Center
354 Merrimack Street, Lawrence, MA

- Learn tips and tricks to creating a cost-effective, efficient digital marketing plan to increase your social media presence
- Understand best practices and suggestions on how to create and implement website content and email marketing
- Explore ways you can accomplish more with limited time and resources

Doors open at 8:00am | Speaking Program: 8:30 – 10:00am

Complimentary breakfast will be provided.

To register or for more information, call Andrew Duncan at 978-459-9000 x4582 or email npc@ebtc.com.



Presented by: Kira Morehouse,
Digital Marketing Specialist, Enterprise Bank

Kira Morehouse has a track record of success in launching, building audience growth and engagement around brands using social media platforms. Her expertise in digital marketing is based on the specialized marketing agency roles she has held in managing and overseeing strategy and execution of online campaigns for several dozen clients, since 2007. Kira joined Enterprise Bank in April of 2015 and plays a key role as Digital Marketing Specialist within the Bank's in-house marketing department.



Find out more at
EnterpriseBanking.com/NPC.

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