The Art of Successful Social Engagement



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Rivier University

2nd Floor of the Education Building - Demoulas Room 29 Clement Street, *Nashua, NH 03060*

8:00 a.m. - Doors Open ~ 8:30 -10:30 a.m. - Speaking Program

Standing out in a crowded social media landscape can be difficult. This seminar will cover social media best practices and the art of establishing and maintaining an engaging social media persona. The growth of social media has facilitated increased interaction between organizations and their communities. Understanding how and when to best make use of this new direct access can provide you with an important tool with which to grow your brand and expand your following.

Enterprise Bank Non-Profit Collaborative Seminars are Free.

Buffet Breakfast provided.

To register or for more information, call Andrew Duncan at 978-459-9000 ext.4582 or Email: andrew.duncan@ebtc.com

